2·1·1
Palm Beach and Treasure Coast

Saturday, March 1, 2025

SPONSORSHIP PACKET



MEET ME IN "Casablanca"

AT THE BEACH CLUB, PALM BEACH

Event Chairs GUY CLARK, HARRISON MORGAN, DAVE & SASHA ARONBERG

Presented by 211 PALM BEACH AND TREASURE COAST

WWW.211PALMBEACH.ORG/2025-SPRING-CELEBRATION

"Casablanca" MEET ME IN
AT THE BEACH CLUB, PALM BEACH

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211
Palm Beach and Treasure Coast

Dear Friend of 211,

We invite you to support 211 Palm Beach and Treasure Coast's Spring Celebration on Saturday, March 1, 2025 at The Beach Club - Palm Beach. This year's theme is "Meet Me in Casablanca." Come dressed to impress in your white or festive cocktail attire!

Due to overwhelming demand, we are thrilled to announce the highly anticipated return of 0rfeh, Tony and Grammy nominated singer, songwriter and actress. Orfeh, and her powerhouse back-up singers and music director will be performing one hour of chart-topping hits from across decades of music.

211 is the only free and confidential Crisis Hotline and Community Helpline serving the residents of Palm Beach County and the Treasure Coast that provides suicide prevention, crisis intervention, information, assessment, and referral to community service for people of all ages. For more than 50 years, 211 has served the ever-growing Palm Beach/Treasure Coast region and now handles over 120,000 requests for help annually, including 13 life-saving suicide-related calls every day.

The annual spring celebration serves as 211's largest fundraising event of the year - this year will be especially uplifting, as we celebrate the continued progress in raising much needed funds to replace the current headquarters that has reached the end of its useful life. Demolition is set to begin in early 2025!

We welcome your support of this important cause through an Event Sponsorship. Enclosed you will find a sponsorship packet outlining the many ways you can support this event. Individuals are also invited to purchase premium tickets to show their support of 211's vital contributions to the Palm Beach and Treasure Coast communities.

If you have any questions about the sponsorship opportunities and/or the event, please contact Suzanne Friedman, Development Associate, at (561) 493-5620 or suzanne.friedman@211pbtc.org.

Thank you for your consideration. We look forward to having you be a part of our event!

Sincerely,

Guy Clark & Harrison Morgan
Event Chairs

Dave and Sasha Aronberg
Event Chairs

211 PALM BEACH AND TREASURE COAST IS A NOT-FOR-PROFIT, TAX-EXEMPT ORGANIZATION UNDER THE PROVISIONS OF SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE. 211'S FEDERAL TAX IDENTIFICATION NUMBER IS 23-7153017. DONATIONS ARE TAX-DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW. IN ACCORDANCE WITH THE FLORIDA SOLICITATION OF CONTRIBUTIONS ACT, A COPY OF OUR OFFICIAL REGISTRATION STATEMENT MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 OR WWW.FLORIDACONSUMERHELP.COM. 211 PALM BEACH AND TREASURE COAST'S CHARITABLE SOLICITATION REGISTRATION NUMBER IS CH-2105. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

PLEASE NOTE THAT THE FAIR MARKET VALUE OF EACH TICKET IS $320. ANY PAYMENT IN EXCESS OF $320 PER TICKET IS TAX-DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW.

Sponsorship Levels

There are sponsorship opportunities available for everyone.
You can visit our website to view them and secure your sponsorship at
www.211PalmBeach.org/2025-Spring-Celebration

	DIAMOND $50,000	PLATINUM $25,000	GOLD $10,000	SILVER $5,000	BRONZE $2,500
Opportunities Available	ONE	LIMITED	LIMITED	LIMITED	LIMITED
Tickets	10 TICKETS VIP TABLE	20 TICKETS VIP TABLE	10 TICKETS VIP TABLE	4 TICKETS	2 TICKETS
Building Naming Opportunity	✓				
Presenting Sponsor	✓				
Recognition featured on the invitation	✓	✓	✓	✓	✓
Recognition in the Program	✓	✓	✓	✓	✓
Premium social media post linked to company's social media and website	✓	✓	✓	✓	✓
Company Name/Logo featured on all event collateral and publicity (i.e. social media, e-blast, signage)	✓	✓	✓	✓	✓
Logo with link featured on our website and event pages	✓	✓	✓	✓	✓
Logo on Event Video Loop	✓	✓	✓	✓	✓
Verbal Acknowledgment from the podium	✓	✓	✓	✓	✓
Sponsor Recognition in Event Program	FULL PAGE BACK COVER	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE

Sponsorship Levels

$50,000 – Diamond "Presenting" Sponsor (includes a Naming Opportunity within the new building)

- Special Opportunity: Naming Opportunity for the new building
- Tickets: One premier VIP table at the Spring Celebration (10 guests)
- Invitations: Recognition as the exclusive Diamond "Presenting" Sponsor with your company logo/name prominently featured on the front of the invitation.
- Event Program: Recognition as the exclusive Diamond "Presenting" Sponsor with your company logo/name featured on the front cover of the program, and the opportunity to have full-page sponsor recognition on the back cover.
- Promotion: Company logo/name on all promotional materials including print and electronic media with preferred placement on all collateral material. Exclusive social media posts linked to the company's Facebook page and/or website.
- Visibility: Recognition as the exclusive Diamond "Presenting" Sponsor with your company's logo/name prominently featured in color on the video loop presentation during the event and on sponsor signage throughout the event, including your logo/name on the Step & Repeat Banner. Verbal acknowledgment by the Event Emcee.

$25,000 – Platinum Sponsor

- Tickets: Two premier VIP tables of 10 guests at the Spring Celebration (20 guests)
- Invitations: Recognition as a "Platinum" Sponsor with your company logo/name prominently featured on the invitation.
- Event Program: Recognition as a "Platinum" Sponsor with your company logo/name featured on the sponsor page and the opportunity to have full-page sponsor recognition in the event program.
- Promotion: Company logo/name on all promotional materials including print and electronic media with preferred placement on all collateral material. Exclusive social media posts linked to the company's Facebook page and/or website.
- Visibility: Recognition as a "Platinum" Sponsor with your company's logo/name prominently featured in color on the video loop presentation during the event and on sponsor signage throughout the event. Verbal acknowledgment by the Event Emcee.

$10,000 – Gold Sponsor

- Tickets: VIP seating for 10 guests at the Spring Celebration
- Invitations: Recognition as a "Gold" Sponsor with your company logo/name prominently featured on the invitation.
- Event Program: Recognition as a "Gold" Sponsor with your company logo/name featured on the sponsor page and the opportunity to have full-page sponsor recognition in the program.
- Promotion: Company logo/name on all promotional materials including print and electronic media with preferred placement on all collateral material.
- Visibility: Recognition as a "Gold" Sponsor with your company's logo/name prominently featured in color on the video loop presentation during the event and on sponsor signage throughout the event. Verbal acknowledgment by the Event Emcee.

$5,000 – Silver Sponsor

- Tickets: Seating for 4 guests at the Spring Celebration
- Invitations: Recognition as a "Silver" Sponsor with your company logo/name listed on the invitation.
- Event Program: Recognition as a "Silver" Sponsor with your company logo/name listed on the sponsor page and the opportunity to have half-page sponsor recognition in the program.
- Promotion: Company name listed on all promotional materials including print and electronic media.
- Visibility: Recognition as a "Silver" Sponsor with your company's name featured in color on the video loop presentation during the event and on sponsor signage throughout the event. Verbal acknowledgment by the Event Emcee.

$2,500 – Bronze Sponsor

- Tickets: Seating for 2 guests at the Spring Celebration
- Invitations: Recognition as a "Bronze" Sponsor with your company logo/name listed on the invitation
- Event Program: Recognition as a "Bronze" Sponsor with your company logo/name listed on the sponsor page and the opportunity to have half-page sponsor recognition in the program
- Promotion: Company name listed on all promotional materials including print and electronic media
- Visibility: Recognition as a "Bronze" Sponsor with your company's name featured in color on the video loop presentation during the event and on sponsor signage throughout the event. Verbal acknowledgement by the Event Emcee

Underwriting Opportunities

ONLY ONE AVAILABLE OF EACH

$15,000 – Entertainment Sponsor (Exclusive)
- Seating for 10 guests at the Spring Celebration
- Recognition as the EXCLUSIVE Entertainment Sponsor on the invitation and all event collateral, printed and electronic
- Exclusive signage with the company logo in the staging area. Logo included on rotating video loop
- Verbal acknowledgment by the Event Emcee
- Full-page sponsor recognition in the event program

$7,000 – Cocktail Reception Sponsor (Exclusive)
- Seating for 5 guests at the Spring Celebration
- Recognition as the EXCLUSIVE Cocktail Reception Sponsor on the invitation and all event collateral, printed and electronic
- The Signature Cocktail of the Night will be branded after your company
- Exclusive signage with company logo. Logo included on rotating video loop
- Verbal acknowledgment by the Event Emcee
- Full-page sponsor recognition in the event program

$6,500 – Valet Sponsor (Exclusive)
- Seating for 5 guests at the Spring Celebration
- Recognition as the EXCLUSIVE Valet Sponsor on the invitation and on all event collateral, printed and electronic
- Exclusive signage at Valet with company logo. Logo included on rotating video loop
- Verbal acknowledgment by the Event Emcee
- Full-page sponsor recognition in the event program

$5,000 – Decor Sponsor (Exclusive)
- Seating for 4 guests at the Spring Celebration
- Recognition as the EXCLUSIVE Decor Sponsor on the invitation and on all event collateral, printed and electronic
- Exclusive signage with company logo. Logo included on rotating video loop
- Verbal acknowledgment by the Event Emcee
- Full-page sponsor recognition in the event program

$3,500 – Printing Sponsor (Exclusive)
- Seating for 2 guests at the Spring Celebration
- Recognition as the EXCLUSIVE Printing Sponsor on the invitation and on all event collateral, printed and electronic
- Exclusive signage with company logo. Logo included on rotating video loop
- Verbal acknowledgment by the Event Emcee
- Full-page sponsor recognition in the event program

Commitment Form

Scan for digital form

Contact Information

Name: _____ Company: _____

Phone #: _____ Email: _____

Address: _____ City, State, Zip: _____

Event Commitment

- ☐ $50,000 Diamond Sponsor
- ☐ $25,000 Platinum Sponsor
- ☐ $10,000 Gold Sponsor
- ☐ $5,000 Silver Sponsor
- ☐ $2,500 Bronze Sponsor
- ☐ $15,000 Entertainment Sponsor
- ☐ $7,000 Cocktail Reception Sponsor
- ☐ $6,500 Valet Sponsor
- ☐ $5,000 Decor Sponsor
- ☐ $3,500 Printing Sponsor

- ☐ $6,500 Table Sponsor *(Includes seating for 10 and listing as a Table Sponsor)*
- ☐ $1,000 Patron Ticket *(Includes listing as a Patron)*
- ☐ $650 Individual Ticket

Payment Information *(Check/Money Order, Invoice, or Credit/Debit Card)*

I am paying the total amount of $ _____ with the following

☐ I am enclosing a **check or money order** made payable to 211 Palm Beach/Treasure Coast, Inc

☐ Please send an **invoice** to: _____

Charge my **credit card** the total amount above:

☐ Visa ☐ Master Card ☐ American Express ☐ Discover

CC# _____

Expiration Date: _____ Security Code: _____

Signature: _____

I authorize 211 Palm Beach/Treasure Coast to charge my credit card the amount above.

Note that camera-ready art for all sponsor recognition pages is due no later than January 31, 2025.

Please send the completed form to Suzanne Friedman, Development Associate, at
email suzanne.friedman@211pbtc.org or **address** P.O. Box 3588, Lantana, FL 33465

If you have any questions, please don't hesitate to call us at (561) 493-5620.
Formal invitations will be mailed in January 2025

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